SAFETY AREA - keep important text and images inside this area - 0.125 inch inside TRIM EDGE
For a business card, this area is 3.25 x 1.75 inches

TRIM EDGE - Your project will be cut on this line -
Finished trimmed size is 3.5 x 2 inches

BLEED AREA - extend the background or images that touch the TRIM EDGE after being
TRIMMED to 0.125 inch past the TRIM EDGE - this area should extend to 3.75 x 2.25

When making a PDF of your finished file -
1) Remove or turn off the layer with this template
2) Choose the options to print crops and bleeds is selected